Inspiring Innovation & Sustainability

Marty Guay VP, Business Development Stanley Black & Decker









Agenda

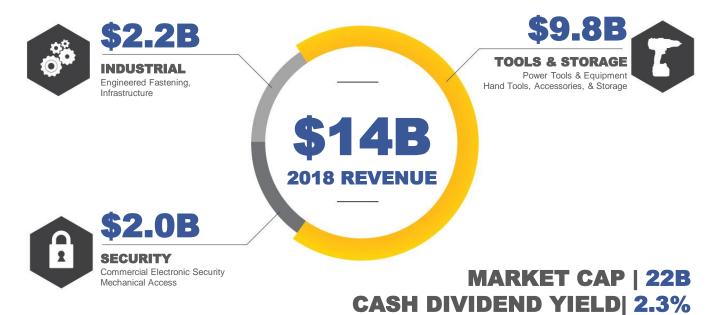
1. Company Intro

2. Tech Strategy & Innovation

3. Regional Impact

4. Purpose & Culture

WE ARE A GLOBAL DIVERSIFIED LEADER





NYSE SWK Dividend Paid Consecutively For 141 Years Increase For The Past 50 Years



KNOWN FOR INNOVATION | CONTINUED TOP QUARTILE PERFORMANCE | SOCIAL RESPONSIBILITY



ABOUT STANLEY BLACK & DECKER



A GLOBAL DIVERSIFIED INDUSTRIAL LEADER

StanleyBlack&Decker

A GLOBAL DIVERSIFIED SET OF BUSINESSES

HAND TOOLS & STORAGE

INDUSTRIAL

SECURITY







STANLEY



STANLEY



STANLEY







WITH A POWERFUL PORTFOLIO OF WELL MANAGED BRANDS

















































































eastec[®] Our Vision



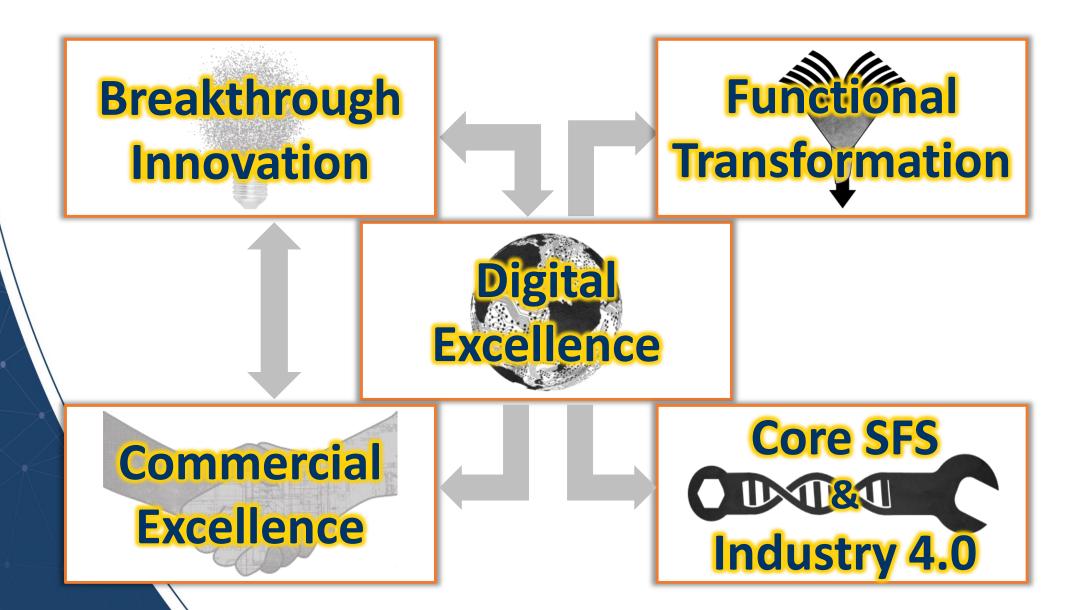
To Achieve Our Vision.....

- Continue To Deliver Top Quartile Performance
- Become Known As One Of The World's Leading Innovators
- Elevate Our Commitment To Corporate Social Responsibility

FOR THOSE WHO MAKE THE WORLDTM
Since 1843







Agenda

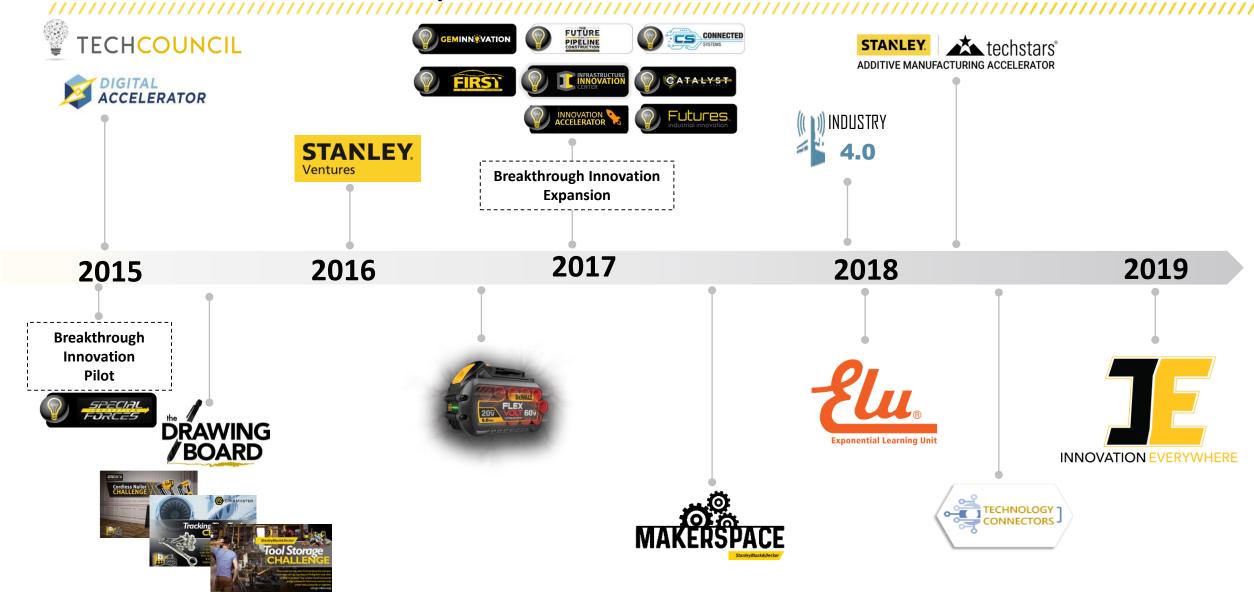
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Our Innovation Journey...



The Innovation Ecosystem

- The SBD Innovation Ecosystem Was Formally Launched In 2014 And Has Been Evolving And Morphing Since That Time
- Each Business Unit Has At Least One Breakthrough Team As Well As Core Innovation And A Supporting Innovation Accelerator Network
- Every Team Has Made Progress Toward Commercialization, Or Have Launched Products Or Transitioned Technologies Back To The Core Teams



PURPOSE-DRIVEN PERFORMANCE // 10

The Ecosystem



INNOVATION ACCELERATORS

- ELU
- Techstars
- Industry 4.0
- · Stanley Ventures
- Digital Accelerator
- Technology Council 2.0
- · Technology Connectors
- · Digital Product Security Team



CORE INNOVATION

Our world class innovation starts with our core businesses who design, manufacture and distribute industry leading products & services translating critical end-user CTQs into a robust, commercially vibrant product development pipeline.

BREAKTHROUGH INNOVATION

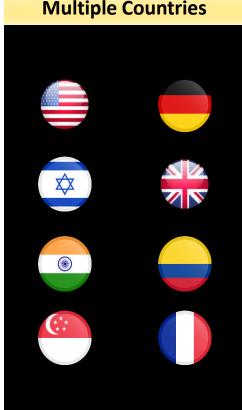
Dedicated breakthrough teams operate independently from our core and leverage a highly agile model to experiment with large scale, industry shaping innovations and leading edge technologies.

PURPOSE-DRIVEN PERFORMANCE // 11

Breakthrough Innovation

Diverse Breakthrough Innovation Network Across Businesses And Regions...

Diverse Teams From Multiple Countries





Breakthrough Teams By
Business Units



...With A Pipeline Of Products To Be Introduced In 2019

Technology Sharing - Successes



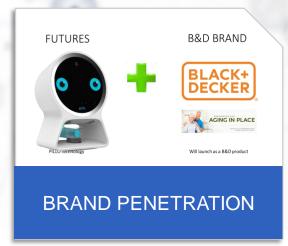
By connecting thru means such as the Technology Council and regular team interactions the sharing of technology and learnings have further accelerated the path to global commercialization







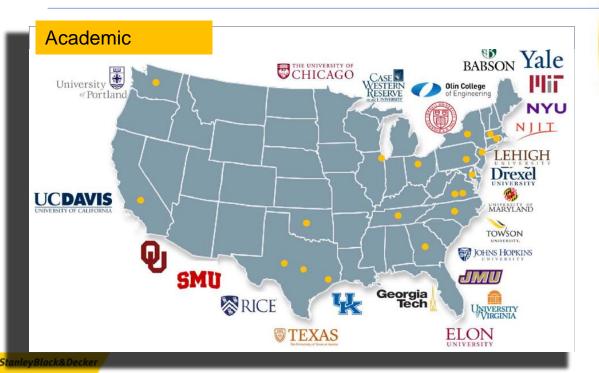


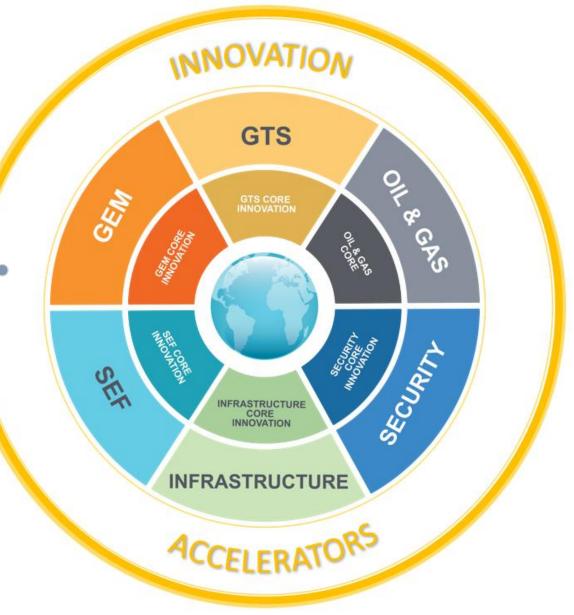




Technology Sharing – Connections







Priority SBD Technologies

TECHNOLOGIES







ADDITIVE MANUFACTURING



ROBOTICS



AR/VR



ASSET TRACKING



GENERATIVE DESIGN



ADVANCED MATERIALS



RPA



CYBER SECURITY



BIO TECH



RESOURCES & CAPABILITIES







ENERGY

STORAGE











Our Innovation Ecosystem Continues To Transform...

















...As We Continue Our Journey To Become One Of The World's Leading Innovators

Manufactory 4.0: Our Advanced Manufacturing Center Of Excellence

Companies And Individuals Need To Be Able To Expand Their Capacity To Absorb Rapid Change And Adapt Faster Than Ever Before...

SFS 2.0 Elements Combined With Industry 4.0 Technology

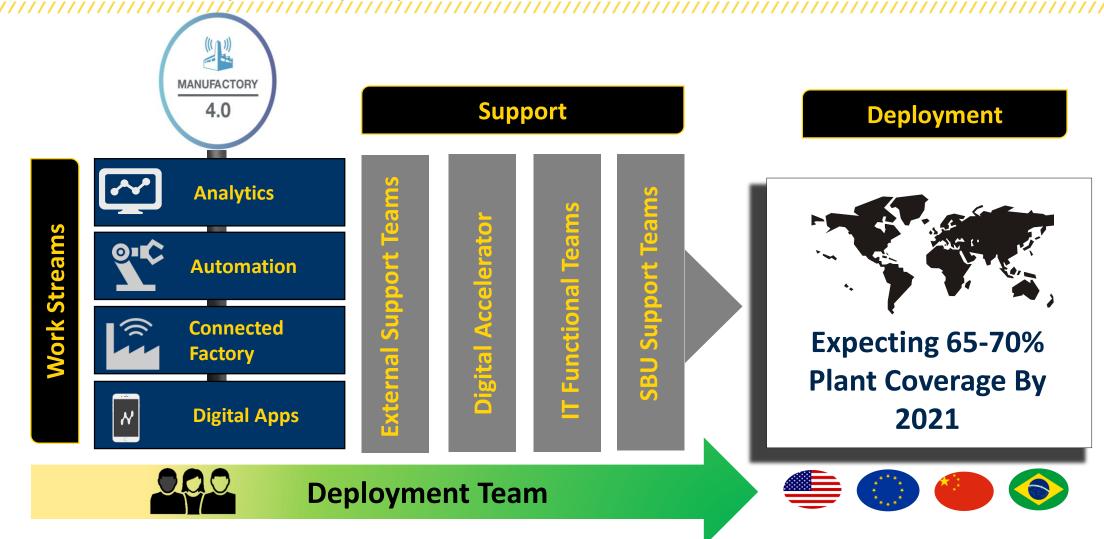
- Manufactory 4.0, A 23,000-Square-Foot Facility In Hartford, Connecticut, Is The Epicenter For The Company's Global Industry 4.0 "Smart Factory" And Workforce Upskilling
- ~50 Industry 4.0 Experts Focus On Innovations Such As Art Modular Robotic Automation Cells, Mobile Robots And Collaborative Robots
- Our Manufactory 4.0 Allows Us To Better Serve Customers Through Greater Flexibility Of Production And Resource Optimization





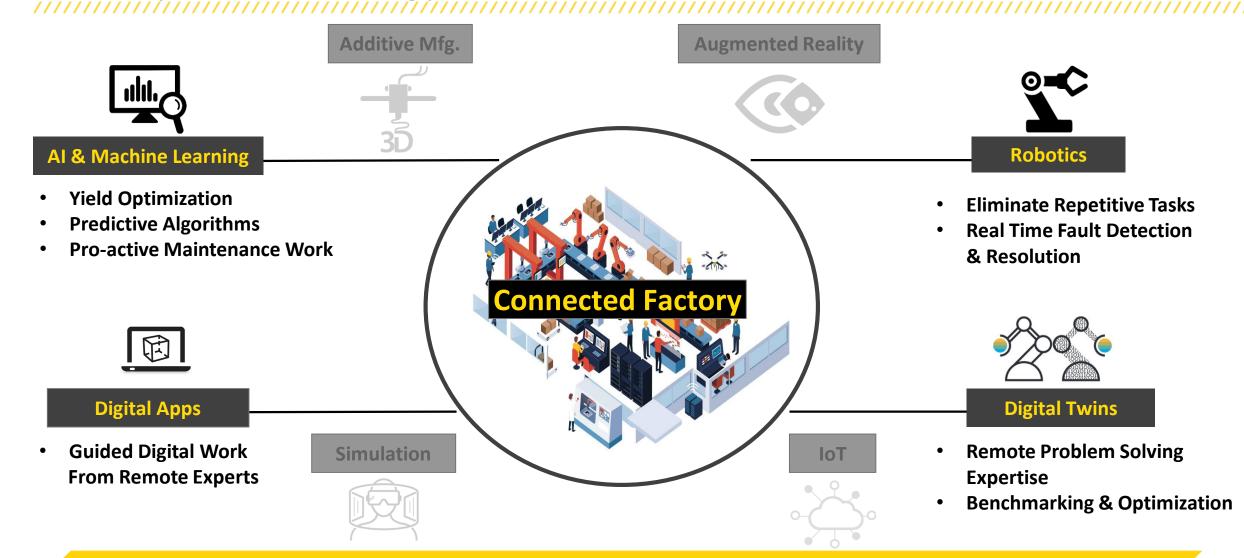
...Manufactory 4.0 Serves As The Heartbeat Of Our Company's Industry 4.0 Efforts

Organized For Rapid Deployment



Organized For Quick Incubation And Rapid Deployment

Industry 4.0 Technology Solutions



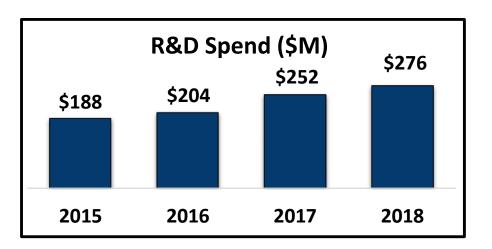
Prioritized Technology Solutions To Deliver Maximum Value

Recognized as Leading High-Leverage Innovator



StanleyBlack&Decker

3X Market Cap Growth 2.6 Revenue Growth



20

1 Of Only 2 Companies That Qualified As High-leverage Innovators Over 15 Years

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5K+ Events

160+ Countries

12k+ Mentors

1,700k+ Alumni

~1,600 Total Companies

\$19B+ Portfolio Market Cap

\$6.2B Total Funding

Multiple Partnerships Across Various Industries









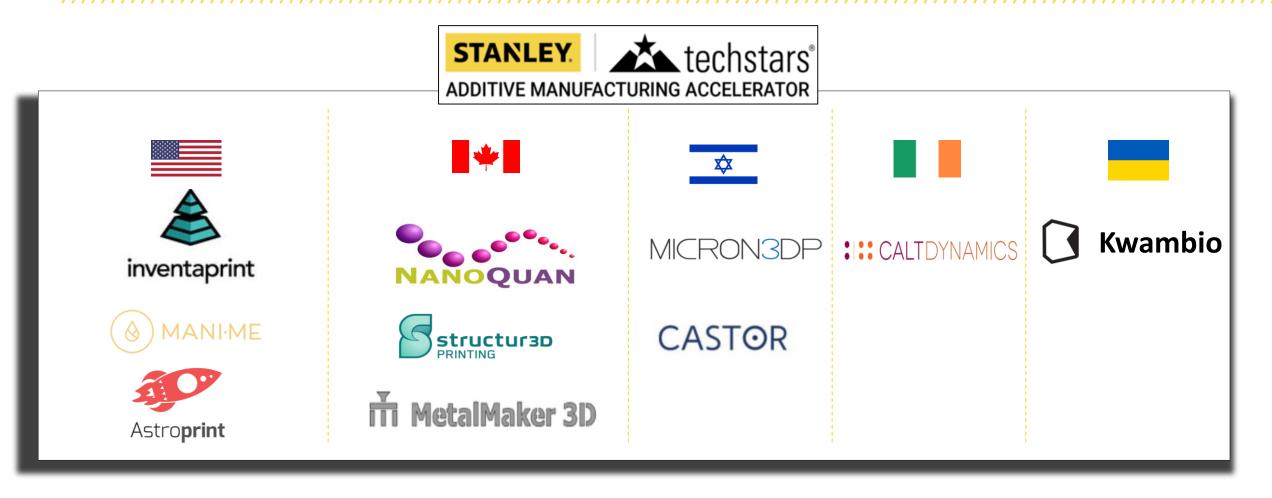






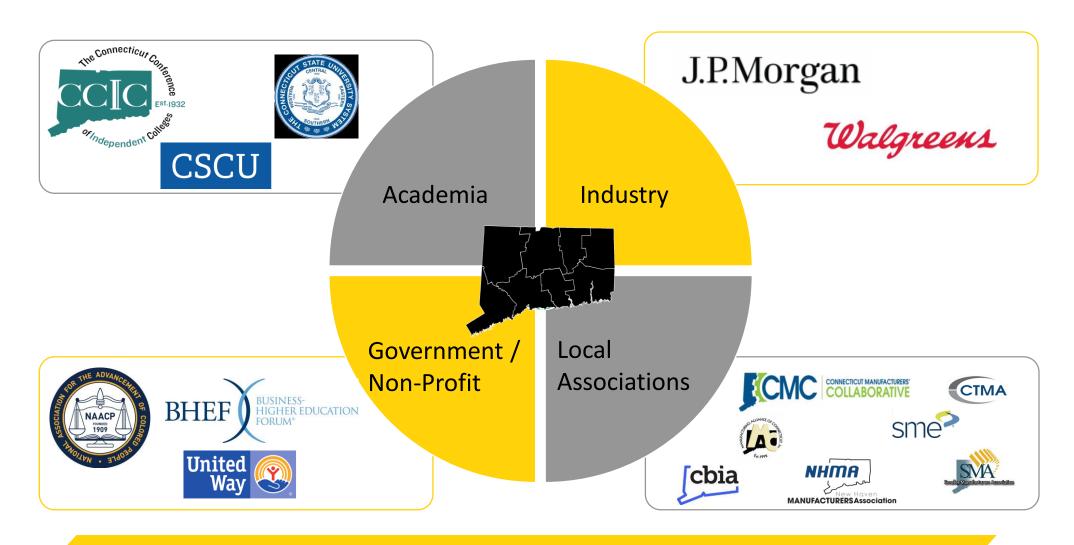
Leveraging Techstars Network To Attract Additive Manufacturing Startups

Graduated First 10 Companies From Accelerator



2019 Accelerator Focused On Additive Manufacturing & Eco-Friendly Sustainable Packaging Solutions

Transform CT's STEM Talent Pipeline



Build An Ecosystem To Develop & Support STEM Talent

Agenda

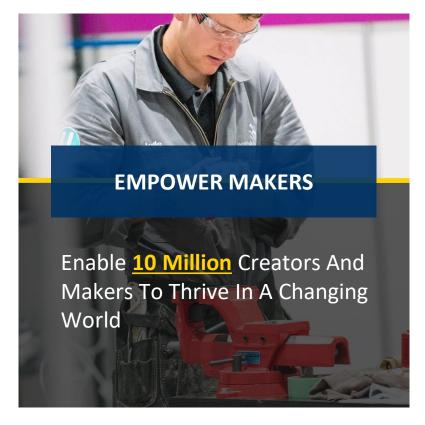
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2030 CSR Strategy Launched In 2018







Inspiring Makers And Innovators To Create A More Sustainable World

CSR Action Plan – Empower Makers





Employee Career Mobility

Prepare Employees For Career Mobility Relevant For Industry 4.0 By Supporting Their Upskilling & Repurposing



STEAM Education

Enable People To Access STEAM Education & Training To Improve Livelihoods And Help Support The Workforce Of Tomorrow





Vocational And Trade Skills

Help People Develop Cutting-Edge Vocational And Trade Skills





Makerspace Training

Enrich The Education, Creativity And Hands-On Job Experience Of People Through Makerspaces Around The World

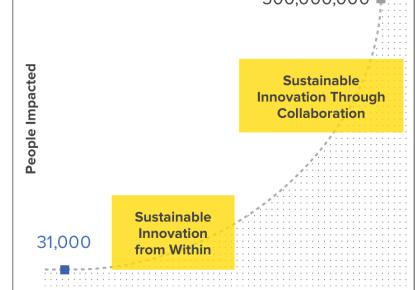




Enable 10 Million Creators And Makers To Thrive In A Changing World

CSR Action Plan – Innovate With Purpose







2018







Year





2030

Actions To 2030 Goal

Addressing Unmet Societal Needs

Deliver "Innovation With Purpose" Projects, Which Address Unmet Societal Needs, Improve The Lives Of 500 Million People, & Contribute 10% Of Stanley Black & Decker Revenue



Global Battery Alliance

Circular Design

Design Products For Circularity Across Material Selection, Use And End-of-life Considerations



Sustainable Supply Chain

Source RM, FG, Components & Services From Suppliers Meeting Environmental & Social Sustainability Criteria; Reduce Supply Chain Emissions By 35% By 2030, Based On A 2017 Baseline. Complete CDP Supply Chain Climate Change Assessments For 80% Of Our Supplier Spend By 2020

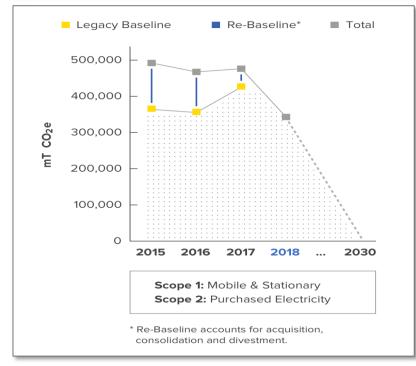
New Business Models

Decouple Revenue From Resource Use By Increasing the Share Of Revenue From Services Versus Products

Innovate Our Products To Enhance The Lives Of 500 Million People By 2030

CSR Action Plan - Create A More Sustainable World















Actions To 2030 Goal

Carbon Positive Operations

By 2030, We Plan To Be Carbon Positive In Our Operations On A Global Basis, Meaning Our Carbon Capture Is Greater Than Carbon Emissions



Sustainable Water Use

We Are Mapping Water Risks & Setting Context-Based Targets That Address Site-Specific Concerns In Each River Basin — Important Given That Water Availability & Risks Are Highly Localized



Zero Waste Landfill

We Continue To Work Towards Achieving ZWTL, Across Our Operations. This Goal Applies To Our Daily Direct Operations*. We Encourage Reuse & Recycling In All Instances

*One-Off Construction & Other Events May Be Excluded

Carbon Positive Across Our Operations By 2030

FOR THOSE WHO MAKE THE WORLD TM

WE ARE BOLD AND AGILE, YET THOUGHTFUL AND DISCIPLINED









WE ARE BOLD TO BREAK THE MOLD

COURAGE & INNOVATION

WE CUT THROUGH CHALLENGES

AGILITY & PERFORMANCE

WE JOIN FORCES FOR SUSTAINABILITY

INCLUSIVITY & COLLABORATION

WE ARE RELIABLE TO THE CORE

INTEGRITY & ACCOUNTABILITY

Our Values And Behaviors Aligned With Purpose



FOR THOSE WHO MAKE THE WORLD

StanleyBlack&Decker

